

**ECONOMIC DEVELOPMENT COMMITTEE
CITY OF GERMANTOWN
8/20/2026
MEETING MINUTES**

Members Present: Bryce Henson, Mark Hiestand, Heidi Grant, Mike Kuhn, Kenny Tudor, Tom Winning

Staff Present: Judy Gilleland, City Manager; Mike Lucking, Economic Development Consultant; Sheree Henson, Downtown Event Coordinator; Mike Roseberry, Property Maintenance; Will Parsons, Community Relations Manager

Meeting was called to order at 9:02 am

Approval of minutes

The July 2026 EDC meeting minutes were approved unanimously.

Business

1. Small Business Saturday - Christmas Event
 - a. Judy, Sheree, and Will had a meeting with William Hiestand about potentially combining Christmas in the Park with Small Business Saturday. Likely will be keeping them separate. Sheree will meet with Pool Board in September. Mark said that Historical Society could be flexible with their portion of Christmas events. The group discussed issues raised in closing streets downtown as well as what the city does for Christmas in the Park.
2. Event Follow-up – July 4th Parade and Founder's Day
 - a. Changes were made to the parade this year – had advance sign-ups online as well as four awards. 50-75% of participants signed up ahead of time, next year we will refine this. We will never turn people away from the parade.
 - b. Sheree is scheduled to meet with Lisa Kasperski to recap Founder's Day. City staff were more involved this year. Mark Hiestand shared that the Historical Society has elected to not hold Founder's Day celebrations for the next few years. He also shared that the Saturday bourbon-tasting event was a great success for the Historical Society.
3. Oktoberfest/Beer Garden
 - a. Had discussed holding an event in the area behind FNBG in the alley system. An event could have a band with tables and yard games. Sheree got prices for a tent, which would create ambiance. Depending on size, it would cost between \$900 and \$1800. The city will work with the Florentine Restaurant on this idea. The group discussed several types of liquor permits, including temporary permits. Saturday Night Out and the Pretzel Festival must be kept in mind when scheduling for an Oktoberfest occurs. Judy is having a meeting with staff to discuss duties and responsibilities at local events. As more are held, there is more on staff's plate.

4. Community Investment Corporation (CIC)

- a. This will be an agenda item for next meeting. Mike L will prepare some documents.

5. Other

- a. Mike R gave some updates on businesses in town that are addressing issues with their exteriors. He also spoke with a business that is addressing issues in their parking lot.
- b. Roger Neargarder closed the sale of the Flower Shop. We wish him well in his retirement.

Adjourned at 10:02 am